



News Release

For more information:
Kelley Koehler
312.360.3117 – office
262.893.4134 – cell
kelley@caffeinecomm.com

Professional Builder and Professional Remodeler Name Concert Breeze™ Fan & Sound System a Best New Product

Leading industry publications recognize Hunter's innovative ceiling fan technology

Memphis, Tenn. (September 14, 2009) – In an age where consumers are looking to get more out of the products they purchase, Hunter Fan came out with a surprising combination earlier this year that wowed homeowners and industry professionals alike. The Hunter® Concert Breeze™ Fan & Sound System with Soundolier® Integrated Wireless Technologies is the world's first and only ceiling fan sound system, blending the cool comfort of moving air with the beauty of rich audio. The product recently received prestigious honors from Professional Builder and Professional Remodeler by making the magazines' 100 Best Products list. Residential builders have looked to these leading industry publications for the latest industry news, best practices, home plans, projects, innovations for decades.

“This is a historic product introduction,” says Jeremy Tarr, director of ceiling fans for Hunter. “Consumers look to us for quality and we exceeded expectations. The premium sound, ease of installation and convenience it provides the homeowner is remarkable.”

The Hunter Concert Breeze™ System is available in two options: an indoor rated model available in brushed nickel with dark cherry blades and an indoor-outdoor model with bronze finish for covered porches or sunrooms.

The Hunter Concert Breeze System is currently available through e-retailers and select retail locations. For more information about Concert Breeze™ Fan & Sound System or other Hunter products, call 1-888-918-4326, or visit www.hunterfan.com.

Founded in 1886 and headquartered in Memphis, Tenn., Hunter Fan Co. is the world's original ceiling fan manufacturer. Today, the company also manufactures high-performance air purifiers, low-maintenance humidifiers, portable fans and energy-saving thermostats. Hunter fans and other product lines are available in retail showrooms, home centers, and discount stores nationwide.

###