



Feature Release

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Hunter *Prestige*® Introduces Air of Luxury to Outdoor Rooms and Gazebos *New line of outdoor ceiling fans pairs elegant designs with rugged durability*

MEMPHIS, TENN. (January 17, 2008) – As more people move from the comforts of their living rooms to the coziness of their backyards, it is only natural that a company such as Hunter Fan, which has more than a century of experience making life more comfortable indoors, moves with them. In response to high consumer demand and the impending outdoor season, Hunter Prestige is responding with a full line of beautifully designed, yet outdoor worthy, ceiling fans.

Busier schedules and less time to get away have caused an explosion in the outdoor living trend the past several years. Homeowners are putting pressure on manufacturers to design finer products as they choose to bring the amenities of a vacation to their own backyards. With Hunter Prestige ceiling fans, homeowners now have a more comfortable and stylish space for personal enjoyment or group entertainment.

“A fan should be a central piece of any outdoor living space for the same reason people use it indoors – it is an efficient way to have greater temperature control in a living space,” explains Sandy DeWald, ceiling fans product manager for Hunter. “On hot, stale days, a fan can provide the comforting breeze necessary to enjoy time outdoors.”

The new Prestige outdoor fan line carries the beauty and attention to detail normally reserved for indoor products and matched it with the durability necessary to endure the elements. Models feature a UL® Wet Listing that stands up to moisture and higher power motors necessary for outdoor environments. All Hunter Prestige outdoor fans also use weatherproof blades that won't sag or warp, steep blade pitches that create powerful airflow and feature all-aluminum and stainless steel construction for strength and durability.

Hunter Prestige ceiling fans not only offer greater temperature control with cooling breezes, they offer homeowners top design options to match their unique tastes and styles. New models and finishes include:

- **Grandview**—Expansive at 60 inches, this remarkable ceiling fan will get the air moving – keeping people cool while deterring bugs. With clean lines and an

elegant design, it features Italian Amber Scavo glass, a bronze finish and teak wood blades.

- **Stonehaven**—Featuring Italian Amber Scavo glass, its robust motor cage is finished in textured black, which allows the striking design details of this model to stand out in an outdoor space.
- **Meadow**—Perfect for cottage décor, this model is dripping with ivy and beautiful detailing. Stainless steel vines creep up the seeded glass light fixture while a Whisperwind™ motor will keep an outdoor space cool and peaceful.
- **Bluestone Harbor**—This model is sure to attract attention from neighbors with its clear glass light fixture and three candelabra base bulbs, reminiscent of statuesque light houses scattered along the coastline.

With undertones of elegance and overtures of comfort control, every piece within the Hunter Prestige lineup also incorporates the company's heritage of performance, durability and timeless design.

Hunter Prestige is a product line of Hunter Fan Company. Founded in 1886 and headquartered in Memphis, Tenn., Hunter Fan Co. is the world's original ceiling fan manufacturer. Today, the company also manufactures high-performance air purifiers, low-maintenance humidifiers, vaporizers, portable fans and energy-saving thermostats. Hunter fans and other product lines are available in retail showrooms, home centers, and discount stores nationwide. For more information about Hunter Prestige or other Hunter products, contact 1-888-918-4326 or visit www.hunterprestige.com.

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