

News Release

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FOR IMMEDIATE RELEASE

Hunter® Brings Adventure Home with New Line of Ernest Hemingway Ceiling Fans

2008 Collection inspired by writer's travels and experiences

MEMPHIS, Tenn. (January 17, 2008) - Ernest Hemingway is considered one of the most fascinating and influential writers of the 20th century. When people talk about him, they most often refer to his leisurely way of life and the exotic adventures, romance and intrigue riddled throughout his novels. Classic films evoke picturesque adventures featuring a beautiful desert oasis or beachside retreat. Hunter® Fan Company is launching a line of Hemingway ceiling fans that captures the essence of the esteemed author and allows homeowners to bring his captivating allure to life.

"Hunter's Hemingway Collection is part of the British Colonial-style trend that is so popular right now," said Hunter Fan Product Manager Sandy DeWald. "This style suggests the romance of the late 19th century Imperialism when British colonies spread through India, China and the South Seas."

The beautifully inspired Ernest Hemingway Collection includes:

- **Banyan**—Expertly crafted in rich leather and vieux gold, this model classically lends to notions of romance and elegance.
- **Palomar**—Distinctive and classic, just like the author himself. Hand-carved cherry blades and iridescent amber glass echo the influence of the British West Indies.
- **Palm Key**—The simplistic, yet elegant, styling reverberates Hemingway's tropical paradise. Richly detailed and hand-distressed, the Palm Key's inspiration recalls Key West's traditional and distinctive architecture.
- **Enseada Mix 'n' Match**—With a multitude of blade styles and finish options, the Enseada allows consumers to emulate Hemingway any which way they please. The Enseada also brings in more of the outdoors with a

UL Damp Listing and higher performance motor that makes it suitable for outdoor rooms and gazebos.

With enduring elegance and honest simplicity, each piece found in the Hemingway Collection features the performance and reliability upon which Hunter built its name. All models feature Hunter's Lifetime Limited Motor Warranty.

Founded in 1886 and headquartered in Memphis, Tenn., Hunter Fan Co. is the world's original ceiling fan manufacturer. Today, the company also manufactures high-performance air purifiers, low-maintenance humidifiers, vaporizers, portable fans and energy-saving thermostats. Hunter fans and other product lines are available in retail showrooms, home centers, and discount stores nationwide. For more information about the Hemingway Collection or other Hunter products, contact 1-888-918-4326 or visit www.hunterfan.com.

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