



News Release

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FOR IMMEDIATE RELEASE

Hunter® Brings Backyard Serenity into Focus *New line of decorative fountains uses size and style to stand out*

MEMPHIS, Tenn. (September 17, 2007) — More than ever, people are turning to their backyard as a place of sanctuary and rejuvenation. That's why Hunter®, a leader in making life more comfortable indoors for more than 120 years, is introducing a new line of elegant and distinctive fountains as part of its Hunter Exteriors™ product line. The new line of Hunter Exteriors products is designed to make outdoor living more comfortable and relaxing.

“A well-placed decorative fountain should serve as both a focal point within the landscaping and a source of tranquility,” said David Hawkins, director of marketing for Outdoor Products at Hunter. “We looked at everything from design and size to functionality and durability to ensure our new fountain line would exceed people’s expectations.”

While decorative fountains have existed for years, the new Hunter Exteriors line of fountains boasts bold new designs, catering to the latest trends in landscape themes — rustic retreat, English garden, Old World and contemporary. To accomplish the desired look, each fountain was carefully designed with fine details and beautiful finishes such as limestone, granite, Etruscan, travertine and gravel.

To ensure each fountain played a commanding role in any landscape design, especially larger spaces, Hunter designed its fountains to be bigger than traditional offerings. Sizes on the Hunter line range from 45 to nearly 60 inches high and 25 to 45 inches wide. In addition, each fountain includes a lighted reservoir that transforms a beautiful piece of art into a shimmering display of tranquility.

For reliability in the outdoors, the line features a UL®-approved water pump. Each is made of all-natural materials that are molded together. The end result: a fountain that offers the best mix of features.

The Hunter Exteriors line of fountains is tougher and heavier than less-expensive resin fountains and lighter and easier to move than concrete fountains. All Hunter Exteriors fountains are also fade-resistant to ensure years of beauty.

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Hunter introduces new line of fountains

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Hunter Exteriors is a product line of Hunter Fan Company. The new line of outdoor fountains will be available in spring 2008.

Founded in 1886 and headquartered in Memphis, Tenn., Hunter Fan Co. is the world's original ceiling fan manufacturer. Today, the company also manufactures high-performance air purifiers, low-maintenance humidifiers, vaporizers, portable fans and energy-saving thermostats. Hunter fans and other product lines are available in retail showrooms, home centers, and discount stores nationwide. For more information about the Exteriors product line or other Hunter products in general, call 1-888-918-4326 or visit www.hunterfan.com.

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