



News Release

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FOR IMMEDIATE RELEASE

Hunter® 5-Minute Fan™ Brings Together Style and Ease

Builders and homeowners alike embrace fast and easy installation technology

Memphis, Tenn. (February 13, 2008) - Ceiling fans have long represented an easy way to improve the home environment, but have not traditionally been the easiest houseware to install; Hunter Fan Company has made this rather hard job into a task that will take 5-minutes or less. Appropriately named the 5-Minute Fan™, it's 90% pre-assembled out of the box. With fast and easy installation, the 5-Minute Fan is the perfect fit when builders or homeowners need to get the job done. Whether it be remodeling a room or moving in for the first time, Hunter's 5-Minute Fan™ supplies the style and quality that defines Hunter and its wide range of ceiling fan models in, well, five minutes or less.

In five simple steps, the versatile 5-Minute Fan™ can be installed in flush, standard or angled mounting fashions with or without a light kit:

1. Attach mounting bracket to approved junction box or ceiling joist, seat hanger ball in bracket
2. *Make wiring connections and attach canopy*
3. *Attach blades using EasyLock™ blade system*
4. *Install light bulb(s)*
5. *Attach glass bowl using cap and finial*

"Hunter's 5-Minute Fan™ is a true innovation for either the builder or the do-it-yourself homeowner," says Brendan Byrne, Hunter Fan senior vice president of ceiling fans and accessories. "Quite simply, it won't take an experienced electrician or a handyman."

The 5-Minute Fan™ is available in standard and Energy Star® models with a 52-inch blade span and five reversible fan blades:

- *Brushed nickel with maple/chestnut blades*
- *New bronze with medium oak/dark cherry blades*
- *Antique pewter with black/cherry blades*
- *White with white/bleached oak blades*

- more -

In addition to the 5-Minute Fan™, Hunter offers the Prestige Collection is an assortment of Hunter's finest ceiling fans, which include 60 inch and 72-inch fans for larger homes, all-aluminum fans that will never rust for outdoor living areas, and a wide variety of Old World, transitional and contemporary styles. Prestige fans feature a broad palette of architectural details, from rich furniture-grade woods and hand-applied finishes to artfully crafted glass. Combined with the power and quiet performance for which Hunter products are known, the ceiling fans of this distinctive collection represent Hunter's very best.

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Founded in 1886 and headquartered in Memphis, Tenn., Hunter Fan Co. is the world's original ceiling fan manufacturer. Today, the company also manufactures high-performance air purifiers, low-maintenance humidifiers, vaporizers, portable fans and energy-saving thermostats. Hunter fans and other product lines are available in retail showrooms, home centers, and discount stores nationwide. For more information about 5-minute fan or other Hunter products, contact 1-888-918-4326 or visit www.hunterfan.com.